

# Iron Mountain Motor Sports

## CO OP ADVERTISING CLAIM FORM

PLEASE COMPLETE THIS FORM AND SUBMIT TO DIXIE SALES CO. FOR PROCESSING

Iron Mountain co-op funds accrue at a rate of 1.5% of whole goods purchases from January 1, thru December 15th. Of any specific year.

Claims must be submitted prior to December 31<sup>st</sup>.

Claims are paid at a rate of 50% of cost of approved ad out of the accrued dollars available.

Unused accrued dollars do not carry over from one year to the next.

Ads featuring competitive lines of product will not receive co-op funding.

Ads featuring non competitive lines of product will be pro rated for space allocated to Iron Mountain for calculation of credit.

All claims must include tear sheets, radio script or video with accompanying invoice from media source.

**MEDIA TYPE**      **PRINT** \_\_\_\_\_      **RADIO** \_\_\_\_\_      **TV** \_\_\_\_\_

Run date(s) \_\_\_\_\_

Cost of ad \_\_\_\_\_ x 50% \_\_\_\_\_

Requested claim amount \_\_\_\_\_

All claims must be submitted within 45 days of run date of ad.

All co-op claims will be paid in form of a credit applied to dealers Dixie Sales account.